

THE SECOND INTERNATIONAL CONFERENCE ON COMMUNICATION STYLES, KROSNO

Monday, 12th October 2015

9:00-12:30	REGISTRATION	
9:30-11:30	SIGHTSEEING TOUR OF KROSNO – start at Kazimierza Wlk 4, Krosno (college yard)	
11:30-11:45	Coffee break	
11:45	OPENING OF THE CONFERENCE	
12:00-12:45	PLENARY LECTURES	
12:45-1:30	<p>Charles Forceville, University of Amsterdam, Netherlands <i>Creative Visual & Multimodal Metaphor in Print Advertising and Commercials</i></p> <p>Elżbieta Tabakowska, Jagiellonian University, Poland <i>Communication through Iconicity: Ambiguity and Interpretation</i></p> <p>Chair: Dorota Brzozowska</p>	
1:30-2:30	Lunch	
	SESSION 1: Culture Styles (ONLINE) Chair: Władysław Chlopicki	SESSION 2: Chinese Styles Chair: Christopher Brighton
2:30-3:00	Ketevan Doghonadze , Akaki Tsereteli State University, Kutaisi, Georgia, <i>The Linguo-culturological Analysis of Reference on the Basis of the Translations of E. Hemingway's Short Stories</i>	Dorota Brzozowska , Institute of Polish Philology, Opole University, Poland, <i>Esthetic Styles: Perception of Beauty in Chinese and European Culture</i>
3:00-3:30	Ekaterine Kurdadze, Nino Demetraze , Akaki Tsereteli State University, Kutaisi, Georgia, <i>Culture-specific Aspects of Pragmatic Competence</i>	Christopher Brighton , Krosno State College, Poland, <i>Internationalisation of Chinese Students of English during an Intensive Summer Camp</i>

3:30-4:00	Kristine Tchokhonelidze , Akaki Tsereteli State University, Kutaisi, Georgia, <i>Evidential Markers in English and Georgian Political Media Discourse</i>	
4:00-4:15	Coffee break	
	SESSION 3: Humour Styles Chair: Liisi Laineste	SESSION 4: Post-mortem Communication Styles Chair: Grzegorz Cerbrat
4:15-4:45	Jair Antonio de Oliveira , Federal University of Paraná, Brazil, <i>Humour in Journalism</i>	Grzegorz Cerbrat , State Higher Vocational School in Tarnów, Poland, <i>Commemorating the Dead in the Dot-com Age: the Case of Legacy.com</i>
4:45-5:15	Villy Tsakona , Democritus University of Thrace, Greece, <i>Constructing Local Identities via/for Humor: A Cretan-Greek Case Study – ONLINE</i>	Onoriu Colacel , Ștefan cel Mare University of Suceava, Romania, <i>What it is Like to be a Zombie: Communicating Ideologies and Style in Video Games</i>
5:15-5:30	Coffee break	
	SESSION 5: Political Discourse Styles Chair: Evelina Graur	
5:30-6:00	Evelina Graur , Ștefan cel Mare University of Suceava, Romania, <i>Direct-to-Consumer Pharmaceutical Advertising in Romania: A Bitter Pill to Swallow</i>	
6:00-6:30	Anna Ewa Wiczorek , University of Łódź, Poland, <i>Towards a Taxonomy of Partisan and Non-agentive Sayers</i>	
6:30-7:00	Jerzy Świątek , Jagiellonian University, Krakow, Poland, <i>Politeness and Relational Models</i>	
7:15	Dinner	

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	SESSION 6: Pedagogical Styles (ONLINE) Chair: Christopher Brighton	SESSION 7: Communicating with the Other Chair : Ewa Rusek
9:30-10:00	Sopio Kipiani, Ketevani Memanishvili , Akaki Tsereteli State University, Kutaisi, Georgia, <i>The Importance of Culture in Teaching Business English</i>	Liisi Laineste , Estonian Literary Museum, Tartu, Estonia, <i>Communicating Anger in Online Discussions about Refugees</i>
10:00-10:30	Irma Rusadze, Marie Chikovani , Akaki Tsereteli State University, Kutaisi, Georgia, <i>Cultural Interference in Language Learning</i>	Dorota Rygiel , Krosno State College, Poland, <i>The Stranger in Society. Exploring Student Attitude to Migrants</i>
10:30-11:00	Zinaida Chachanidze , Akaki Tsereteli State University, Kutaisi, Georgia, <i>Philosophical Enquiry and Intercultural Dialogue</i>	Ewa Rusek , Krosno State College, Poland , <i>A Bridge or a Breach – Prospects of Communication between Europe and Asia over the Bosphorus</i>
11:00-11:30		Ewa Kowalska-Stasiak , Jagiellonian University, Krakow, Poland, <i>“Close Encounters of the Intercultural Communication Kind” – Some Insights into Students’ Tacit Knowledge through the Cognitive Study of their Narratives</i>
11:30-11:45	Coffee break	
	SESSION 8: Critical Styles Chair: Colin Swatridge	SESSION 9: Theory of Communication Styles Chair: Katarzyna Molek-Kozakowska
11:45-12:15	Maria Alcantud Diaz , University of Valencia Spain, <i>Tales vs TALIS. Language Learning and Intercultural Literature</i> (ONLINE)	Katarzyna Molek-Kozakowska , <i>The Style of Science Popularization: Communicating Science beyond Academia</i>
12:15-12:45	Colin Swatridge , Miskolc University, Hungary, Petru Maior University, Romania, <i>How Important is ‘Correct’ English?</i>	Ryszard Kurpiel , Jagiellonian University, Krakow, Poland, <i>Communication Styles in a Selected Type of American, Italian and Polish Video Blogs</i>

12:45-1:15	Hasan Shikoh , University of Birmingham, UK and Trinity College London, UK, <i>Culture, Critical Thought and the Quest for Truth</i>	Anna Rewiś-Łętkowska , Krosno State College, Poland, <i>Wanted Dead or Alive? Communicative Value of Waking Metaphors.</i>
1:15-2:00	Dorota Brzozowska, Opole University, Władysław Chłopicki, Krosno State College, Jagiellonian University <i>Communication Styles – An Overview</i> CONCLUSIONS	
2:00-3:30	Lunch break	
3:30	CONFERENCE TRIP to the Carpathian Troy – visiting and dinner	
ca 9 pm	Return to Krosno	

Wednesday, 14th October 2015

11:00-12:30	Sightseeing tour of Krosno: VISIT TO THE GLASS HERITAGE CENTRE
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